

# INCREASE TRAFFIC & SALES!

Used as POS materials & eye catchers, inflatable 3D displays have a **real impact on customers** and tend to substantially boost sales. The device offers guarantees:

- ✓ Very practical, safe & resistant (last about 2 years, 12 months warranty).
- ✓ Catch the attention, much more than posters or banners.
- ✓ More affordable than Press ads and generate a Fast ROI.
- ✓ *Differentiate* users from the competition.

The concept is being successfully used by RENAULT MINUTE in many European countries. In the UK, trials have been conducted by the Marketing department and some dealers. Our studies show an increase in traffic by about 35%.



***"In a difficult trading month, the device has definitely contributed to generate traffic and increase our tyre sales..."***

Gary Felton – MINUTE Manager  
WILLIAM A LEWIS - RENAULT MINUTE

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